

STRATEGY

International recognition on the need to support agricultural development

Strengthen S-S cooperation through new, innovative and effective mechanisms to satisfy a large demand for tropical agricultural technology

Efficiently organize and address an increasing demand for cooperation

Need for inclusive governance mechanisms

Accessibility to a large group of stakeholders (online-based)

RATIONALE

Importance of agriculture in the economies of Africa and the Latin American and Caribbean (LAC)

Similarities in climate, ecosystems, agricultural practices and culture

Role of research for development in agricultural growth in Brazil

Policies supporting South-South Cooperation

OBJECTIVE

Foster agricultural and rural development in Africa and LAC through the establishment and strengthening of partnerships with Brazil, initially through Embrapa, to the benefit of the smallholder producer

PILLARS

Policy Dialogues – foster policy discussions on agriculture and S-S cooperation

Knowledge Sharing and Capacity Strengthening – multi-stakeholder events to promote knowledge sharing and conduct capacity strengthening activities

Collaborative Projects – joint agricultural research for development projects between Africa and Brazil and other LAC countries and Brazil

ACHIEVEMENTS SINCE LAUNCHING IN 2010

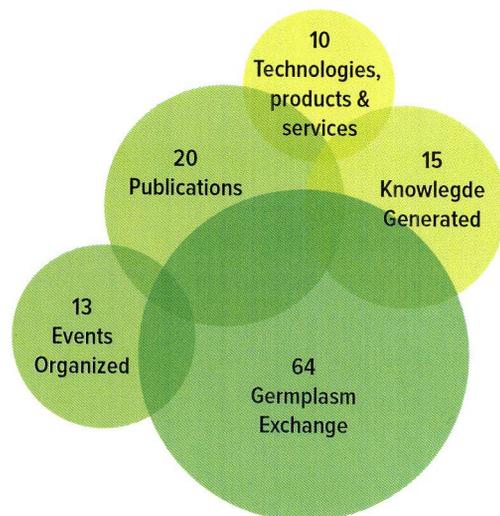
Participation in several policy dialogue events including international ministerial meetings

3 major KS/KM events conducted involving over 380 participants

Almost 500 applications from 28 countries in Africa and 21 in LAC

66 projects funded in 13 countries in Africa and 8 in LAC

10 projects concluded with **major outputs:**



Considerable participation of women



More than 20 million US dollars in cash in resources mobilized

The contribution of IFAD has been crucial to the success of the MKTPlace initiative

SCALING UP

Building on the successes and scaling up the positive results coming out of MKTPlace projects is more than a mind-set, it is a reality. Over 9 million dollars in financial resources have already been secured and the scaling up phase is already under implementation. This is expected to further contribute to impact on agricultural and rural development

